

The Costa Rica Star®

► Local ► National & International News

• At The Costa Rica Star, we believe that we are different. We reach an audience that is affluent, 35-65 in age, 60/40 mixed gender. We mix the digital marketing that you would expect to see in 2020 with old school marketing on the ground around Costa Rica.

• The Costa Rica Star is the number one Google News partner and the largest English digital and print newspaper in Costa Rica.

• We receive tens of thousands of daily visits related to Costa Rica national news via our global platforms. We are the top English news site in Costa Rica in terms of overall demographic, social media size vs engagement, daily newsletter subscribers, print volume, print frequency and distribution. We work hard to earn our ongoing readership and we truly have an amazing community of readers who come back day after day.



Advertising Options Available to Fit All Budgets



1
Quarter Page

127x167 mm

127x167 mm

2
Half Page

260x167 mm

3
Full Page

84x81 mm

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4
Squares

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We have 5 areas of distribution covering the most important regions in Costa Rica
• San José, Central Pacific, Guanacaste, La Fortuna/Arenal and Limón



LOCAL (SIGLE AREA DISTRIBUTION)

LOCATION	SIZE	PRICE
Inside Cover Page 2	Square 84x81mm	Contact Us
Inside Backcover Page 31	Square 84x81mm	Contact Us
Backcover Page 32	Full page 260x340 mm	Contact Us



NATIONAL (COUNTRY WIDE)

LOCATION	SIZE	PRICE
Internal	Square 84x81mm	Contact Us
Internal	84x100 mm (Beside surf chart)	Contact Us
Internal	Quarter page 127x167 mm	Contact Us
Internal	Half page 260x167 mm	Contact Us
Internal	Full Page 260x340 mm	Contact Us
Backcover Page 32	Full Page 260x340 mm	Contact Us
Real Estate Page	Full Page 260x340 mm	Contact Us

COSTA RICA MAP (CENTER PAGE)

LOCATION: Left Side - Quarter Page	SIZE: 127x167mm	PRICE: Contact Us
LOCATION: Bottom & Top Right Page Hotels & Marinas	SIZE: 96x100mm SIZE: 50x80mm	PRICE: Contact Us PRICE: Contact Us

SPORT FISHING CALENDAR

LOCATION	SIZE	PRICE
Inside Calendar	95x67mm	Contact Us
Charter Companies	50x80mm	Contact Us

SURF TIDE CHART

LOCATION	SIZE	PRICE
Bottom	260x82mm	Contact Us
Full Page Sponsorship	260x340mm	Contact Us



YOUR FREE NEWSPAPER

Pick up The Costa Rica Star Newspaper for FREE in our Boxes or at our partners located throughout the main zones of the country.

5 AREAS OF DISTRIBUTION:

- SAN JOSE
- CENTRAL PACIFIC
- GUANACASTE
- LA FORTUNA / ARENAL
- LIMON



CONTACT US AT: 506-8375-4336 OR SALES@NEWS.CO.CR